

## **PRESS RELEASE**

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BRUNSWICK, November 4, 2012 - The Brunswick Schools Video Program, a nationally recognized student extracurricular program focusing on "backpack journalism", was recently awarded with a \$6,000 grant from WEWS NewsChannel5 and the Scripps Howard Foundation.

The award-winning Program, established in 2000, has earned local and national recognition for its ability to provide students (grades 6-12) with the unique opportunity to be community journalists who write, interview and produce programs for Brunswick Educational Access TV.

Each year, close to 30 students are selected as BEAT reporters, and assigned to produce monthly print/video news stories, conduct on-camera interviews, and edit, shoot and direct between 150 – 200 news programs which air on Cable Channel 22 - The BEAT. These stories also appear regularly in local newspapers and on TV news stations throughout Northeast Ohio.

"These students represent the future of our industry," said Sam Rosenwasser, Vice President and General Manager of WEWS NewsChannel5/newsnet5.com. The experience they gain through this program will be invaluable to them should they decide to pursue a career in electronic journalism. We are delighted to support the Brunswick Schools Video Program."

"We are extremely honored that both WEWS and the Scripps Howard Foundation chose to support our program," said Teri Theobald, student General Manager. "As aspiring journalists, we take our jobs very seriously and are truly honored to be acknowledged by those in the profession we truly respect."

The Scripps Howard Foundation strives to advance the cause of a free press through support of excellence in journalism, quality journalism education and professional development. The Foundation helps build healthy communities and improve the quality of life through support of sound educational programs, strong families, vital social services, enriching arts and culture, and inclusive civic affairs, with a special commitment to the communities in which the Company does business. Learn more about the Foundation at

[www.scripps.com/foundation](http://www.scripps.com/foundation).

In 2011, BEAT students assumed a greater role in the management of both the Program and BEAT channel, as it evolved into a student-driven program. Learn more about the Program by visiting [www.brunswickschoolsvideoprogram.org](http://www.brunswickschoolsvideoprogram.org), or view student-produced videos at [thebeat.pegcentral.com](http://thebeat.pegcentral.com).

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